



Surepak Benefits From Plasfilms' Films & Distribution Know-How

Background

Operating as part of the Plastridistribution group, the prominent polymer distributor, Plasfilms is one of the UK's leading distributors of films and supply chain services for businesses across the UK packaging and labelling industry. Their portfolio of packaging films includes BOPP, PET, CPP, heat shrink films, rigid films, PVC and SANZIP re-closable zippers.

Having built a reputation for unrivalled films and industry knowledge, Plasfilms' distribution processes cover the entire value chain with an advanced logistics model encompassing procurement, storage and delivery. With direct access to UK stock, the company provides a complete solution that is bespoke to individual customer requirements and is able to meet just-in-time demands. Their service is further enhanced by their temperature controlled warehousing facilities.

The Plasfilms distribution model places responsibility and accountability for the stock management, performance, cost and availability of their film products, transactions, next-day delivery systems and the services of a reliable logistics supplier under the umbrella of one single partner.

The model offers customers a powerful strategic tool that strengthens their supply chain competitiveness, creates synergies in film products, information and financial flows, and achieves the lowest overall cost for their distribution overheads.



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Peter Yorston, Marketing Director,
Surepak

Surepak - a family-run packaging solutions business

One such customer benefiting from Plasfilms' films and distribution know-how is Surepak, a family-run packaging solutions business, operating out of a well invested, 44,000 sq m Nottingham based site. Specialists in the printing and conversion of polypropylene & polythene packaging, Surepak manufactures bags, pouches, pocket style bags, integral header bags, and film on the reel. BRC certified, the company manufactures bags and pouches for the food Industry, pet foods, horticulture and fitness supplements markets, as well as providing packaging products for the greetings card and stationery industries.



Plasfilms' stockholding & distribution solution

Surepak's initial association with Plasfilms was as a result of the company's use of SANZIP re-closeable zippers. Plasfilms' current SANZIP portfolio consists of over 100 grades which enable them to respond to a wide variety of applications. Surepak then began using the Plasfilms distribution portfolio for their stocks of OPP films, high clarity films, cast polypropylene and polyesters. Surepak's growth in pouch production, investment in new machinery and continued market diversity, began to make an impact on warehouse space as many types of film were required for a variety of pouch applications. As part of their supply chain offering, Plasfilms were able to provide a stockholding and distribution service, whereby Surepak was able to de-stock on films and have an immediate call-off requirement as per their production schedule. Plasfilms' service also helped improve Surepak's cashflow as they only pay for each pallet delivered, as opposed to 20t loads and stocking.



Keeping pace with production demands

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Totani bag & pouch making machines

Without having to accommodate a large inventory of stock, Surepak have been able to make strategic investments in their machinery infrastructure, recently installing two new Totani bag and pouch making machines. Surepak are potentially looking at a digital print investment for the future which is geared towards short run, quick turnaround jobs and a business model that Plasfilms have positioned themselves to support.

Plasfilms' fast and effective supply chain is able to keep pace with constant changes in production demands, thereby providing a key competitive differentiator.

Refined logistics model

"Our vision is to continually develop our offering to service the needs of the UK conversion and packaging market with specialist quality materials. And because our refined logistics model means that we are able to make promises on availability, price and delivery that no one else can, we believe that we have a fantastic opportunity for growth in the future," said Plasfilms Stephen Harpham.

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Stephen Harpham, Technical Sales Executive, Plasfilms

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